



# IRCAD & HARAS BIOCLUSTER

EXCEPTIONAL VENUES FOR YOUR EVENTS





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# THE HISTORY OF IRCAD AND ITS BIOCLUSTER

## The renovation of the National Stud Farm by IRCAD

IRCAD was founded in 1994 within the University Hospitals of Strasbourg. It is a training and research center in minimally invasive surgery, which welcomes 8,800 surgeons from all over the world each year.

For more than 27 years, the Institute has been constantly innovating and expanding and has maintained its position as an international reference, particularly thanks to its 7 mirror institutes on different continents (Asia, America, Africa, and Europe).

In 2010, the Institute embarked on the renovation of the former National Stud farm, listed as a historical monument by the city of Strasbourg since 1922, in collaboration with architects and designers Patrick Jouin and Sanjit Manku.

This famous duo was inspired by the history of the place and honored the equestrian world and its prestigious codes. The stud farm complex has a privileged location in the Petite France district of Strasbourg.

## The creation of a Biocluster within the Haras

With the support of local authorities, IRCAD has decided to set up a Biocluster within the Haras complex.

It is initially a business incubator whose objective is to promote technology transfer in the medical and surgical field.

It also offers vast possibilities for the creation of events, seminars, and conferences.

On the first floor, fully equipped and flexible rooms are available for all types of events, in a top-of-the-range setting.

## Exceptional venues for your events

IRCAD and the Haras Biocluster are venues of excellence, just a stone's throw from downtown Strasbourg, which is ideal for organizing events of all kinds: seminars, cocktail parties, conferences, etc.

With a variety of spaces available for rent, each one with a specific atmosphere, you will definitely find the perfect configuration to meet your expectations.





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## INTRODUCTION TO IRCAD

Less than two hours from Paris, the University Hospital of Strasbourg is home to a unique research and training facility dedicated to the surgery of the future: IRCAD.

Founded in 1994 by Professor Jacques Marescaux and his teams, this Institute is a unique structure that brings together surgeons and engineers in computer science, robotics, and medical imaging. Considered the best training center in the world, IRCAD trains more than 8,800 surgeons from 152 countries every year, thanks to a network of more than 800 international experts. Its international success has led to the construction of 7 mirror institutes around the world.





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## The French ambassador of excellence and innovation on an international level

For more than 27 years, IRCAD has continued to innovate and expand. With a total structure of nearly 10,000 square meters, the Institute has become a reference in the organization of seminars and the rental of various spaces (auditoriums, meeting rooms, catering and cocktail areas, television studio, etc.) for all types of events.

IRCAD is internationally recognized as being at the forefront of the latest technologies. The Institute's surgical equipment, which is unique in Europe, attests to this. In addition, a team of audiovisual technicians provides quality service on-site continuously. All the conditions are met to organize exceptional events in an innovative and upscale setting.



## PAUL KAGAME AUDITORIUM

### CAPACITY

- 304 sqm
- 237 seats
- 3 seated moderators (*optional*)
- 1 standing speaker (*optional*)
- Fully modular stage

### AUDIOVISUAL EQUIPMENT

- Main screen (13mx4m): Ultra HD, 3D and 4K
- Shooting with 6 controlled 4K cameras
- 4K video conferencing system
- 4K recording
- Controlled lighting equipment for events and animations
- Seating with tablets, microphones and outlets
- Voting with live results display



Internet



Sound system



Simultaneous translation



Lighting



Video projection

- Lectern and pulpit with video feedback and microphones
- Name display (lectern and 1st row seats)
- Fixed computer at the lectern

- Translation booth
- Magnetic collars for the hearing impaired

- Customizable dynamic display at the entrance
- Audiovisual technician(s)
- 6 HF microphones (tie or handheld)

# CHARLES LINDBERGH AUDITORIUM

## CAPACITY

- 178 sqm
- 110 seats
- 3 seated moderators
- 1 standing speaker



Internet



Sound system



Lighting



Video projection

## AUDIOVISUAL EQUIPMENT

- Main screen (4mx2m)
- 4 side feedback screens
- Shooting with 4 controlled cameras
- HD video conferencing system
- HD recording
- Seats equipped with microphones
- Voting with live results display
- Lectern and pulpit with video feedback and microphones
- Fixed computer at the lectern
- Customizable dynamic display at the entrance
- Audiovisual technician(s)
- 1 HF microphone (tie or handheld)







## LÉON HIRSCH AUDITORIUM

### CAPACITY

- 156 sqm
- 133 seats
- 3 seated moderators
- 1 standing speaker



Internet



Sound system



Lighting



Video projection

### AUDIOVISUAL EQUIPMENT

- Main screen (103')
- 2 side feedback screens
- Shooting with 4 controlled cameras
- HD video conferencing system
- HD recording
- Seats equipped with microphones
- Voting with live results display
- Lectern and pulpit with video feedback and microphones
- Fixed computer placed at the lectern
- Customizable dynamic display at the entrance
- Audiovisual technician(s)
- 1 HF microphone (tie or handheld)







## TV STUDIO

### CAPACITY

- 35 sqm
- 6 seats



Internet



Sound system



Lighting

### AUDIOVISUAL EQUIPMENT

- 6 HD controlled cameras
- Table microphones
- Video feedback in front of each speaker
- HD video conferencing system
- HD recording
- Creation of personalized elements (titling, wallpapers, music, etc.)
- 1 director
- 1 sound engineer
- 1 operations technician



8:45





## IRCAD 3 MEETING ROOMS

4 ROOMS: MARGAUX, LOUIS, CHLOÉ, EMMA

### CAPACITY

- 183 sqm (46 sqm per room)
- 64 seats (16 seats per room)
- Modular rooms with removable partitions



Internet



Sound system

### AUDIOVISUAL EQUIPMENT

- Main screen (85')
- Wide angle camera
- HD video conferencing system
- Fixed computer for presentations
- Barco Clickshare wireless display system
- Integrated sound system with automatic sound pickup by ceiling tiles
- Customizable dynamic display at the entrance
- Technical support



# MICHAEL BAILEY MEETING ROOM

## CAPACITY

- 47 sqm
- 12 seats
- Round table



Internet



Sound system

## AUDIOVISUAL EQUIPMENT

- 2 screens (80')
- 4 controlled cameras
- HD video conferencing system
- Automatic monitoring of the cameras on the speakers
- 12 microphones
- Fixed computer for presentations
- Room management via iPad (lights, sources, etc.)
- Tabletop boxes for connections (USB, HDMI, etc.)
- Barco Clickshare wireless display system
- Customizable dynamic display at the entrance
- Technical support







## MIN HO HUANG MEETING ROOM

### CAPACITY

- 75 sqm
- 24 seats



Internet



Sound system

### AUDIOVISUAL EQUIPMENT

- Main screen (80')
- 2 side feedback screens
- 2 controlled cameras
- HD video conferencing system
- Automatic monitoring of the cameras on the speakers
- 24 microphones
- Fixed computer for presentations
- Room management via iPad (lights, sources, etc.)
- Table top boxes for connections (USB, HDMI, etc.)
- Barco Clickshare wireless display system
- Customizable dynamic display at the entrance
- Technical support

# CHARLES PROYE MEETING ROOM

## CAPACITY

- 51 sqm
- 24 seats



Internet



Sound system

## AUDIOVISUAL EQUIPMENT

- Main screen with video projector
- HD video conferencing system
- Fixed computer for presentations
- Room management via iPad (lights, sources, etc.)
- Table top boxes for connections (USB, HDMI, etc.)
- Barco Clickshare wireless display system
- Customizable dynamic display at the entrance
- Technical support





## IRCAD 3 LOBBY

### CAPACITY

- 265 sqm
- 250 standing places



Internet



Sound system



Lighting

### AUDIOVISUAL EQUIPMENT

- Customizable screen (98')
- Sound and light system
- Barco Clickshare wireless display system
- Other additional equipment
- Technical support



# IRCAD 1 LOBBY

## CAPACITY

- 384 sqm
- 150 seats
- 250 standing places



Internet



Sound system

## AUDIOVISUAL EQUIPMENT

- Customized space configuration
- Sound system
- Other additional equipment
- Technical assistance



## AUDITORIUMS

	SURFACE AREA	SEATS	PULPITS
PAUL KAGAME AUDITORIUM	304 sqm	237	4 (optional)
CHARLES LINDBERGH AUDITORIUM	178 sqm	110	4
LÉON HIRSCH AUDITORIUM	156 sqm	133	4

## MEETING ROOMS

	SURFACE AREA	SEATS	MICROPHONES	MODULAR
IRCAD 3 MEETING ROOM PER ROOM	183 sqm 46 sqm	64 16	✓	✓
MICHAEL BAILEY MEETING ROOM	47 sqm	12	✓	X
MIN HO HUANG MEETING ROOM	75 sqm	24	✓	X
CHARLES PROYE MEETING ROOM	51 sqm	24	✓	X

## LOBBY AREAS

	SURFACE AREA	PLACES	SOUND SYSTEM	LIGHTING
LOBBY IRCAD 3	265 sqm	250 standing	✓	✓
LOBBY IRCAD 1	384 sqm	250 standing 150 seated	✓	X

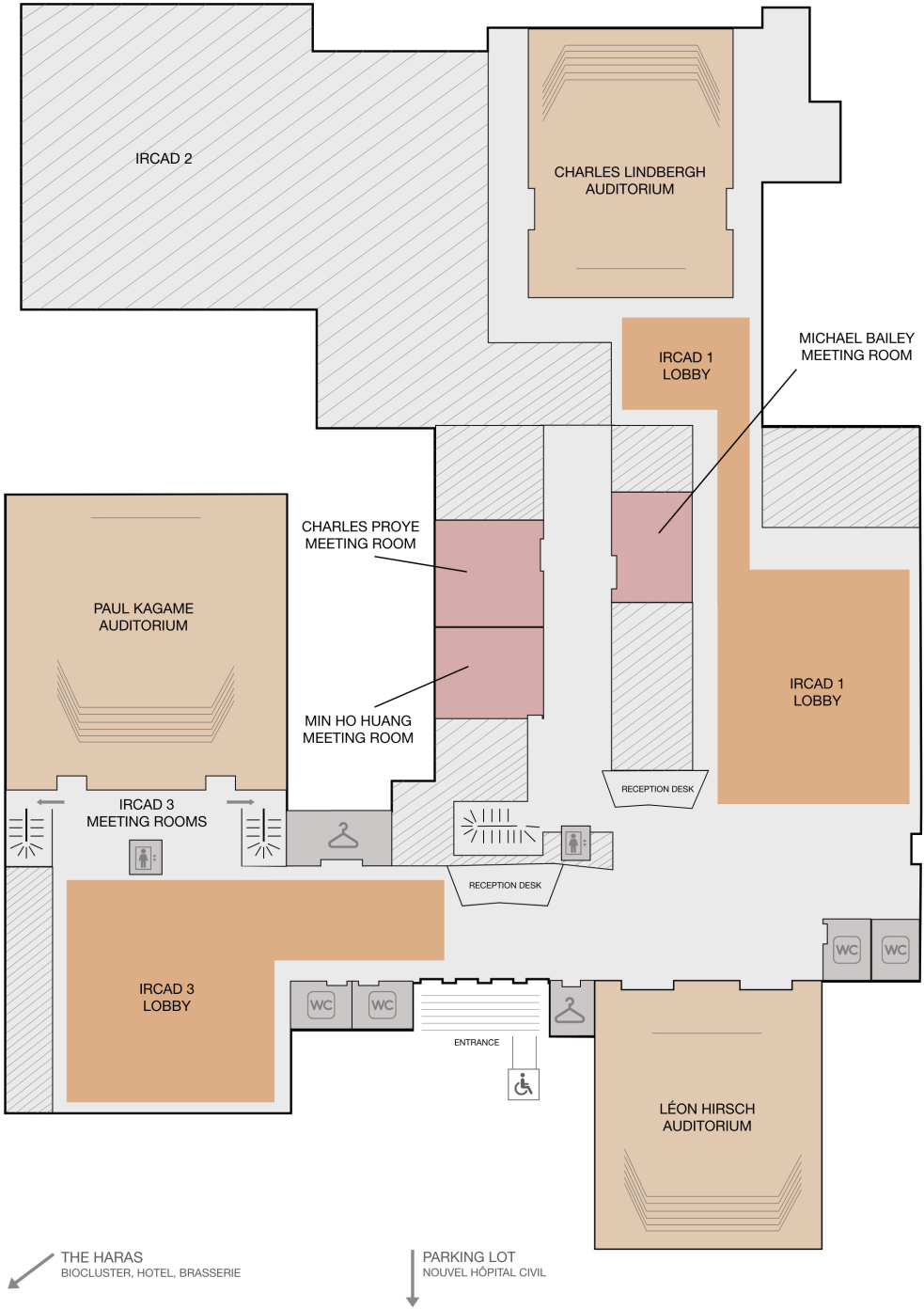
*The seminar team is at your disposal to assist you in the preparation and personalization of your events. Audiovisual equipment and additional services can be provided upon request.*

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Contact us:  
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## INTRODUCTION TO THE BIOCLUSTER

The Biocluster is located just a stone's throw from the city center of Strasbourg, in the former riding school of the National Stud Farm dating from the 18th century. Classified as a historical monument in 1922, it is one of the most emblematic places in the city.

Spread over 3 levels, it hosts startups specialized in medical innovation on the upper floors, taking advantage of a dynamic and high-tech setting to develop new projects. The ground floor is dedicated to rental and event organization, in an elegant and modern setting.

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## The art of organizing exceptional events in the heart of Strasbourg

The Haras Biocluster offers vast possibilities for the creation of events, seminars, and conferences. All the conference rooms and meeting rooms are modular, in order to adapt to the needs of the customers. In addition, a large reception area, which can accommodate up to 180 people, completes the premises.

These rental spaces, unique in the city center, are equipped with the latest audiovisual technology. In addition, highly qualified hostesses are on duty around the clock. The events are tailor-made, in a professional and elegant setting, with a competent and quality service.

# BIOCLUSTER ROOMS 1 AND 2

## CAPACITY

- 43 sqm
- 30 people
- Different possible configurations (see more page 25)

## AUDIOVISUAL EQUIPMENT FOR EACH ROOM

- Screen
- HD video conferencing system
- Sound system
- Fixed computer for presentations
- Sound desk
- Fixed and mobile microphones



Internet



Sound system



Video projection



# BIOCLUSTER ROOM 3 ROOMS 1 AND 2 COMBINED

## CAPACITY

- 86 sqm
- 99 people
- Different possible configurations (see more page 25)

## AUDIOVISUAL EQUIPMENT FOR EACH ROOM

- Screen
- HD video conferencing system
- Sound system
- Fixed computer for presentations
- Sound desk
- Fixed and mobile microphones



Internet



Sound system



Video projection



# BIOCLUSTER ROOM 4

## CAPACITY

- 24 sqm
- 10-12 people
- Non-modular configuration



Internet



Sound system



Video projection

## AUDIOVISUAL EQUIPMENT

- HD video conferencing system
- Sound system
- Fixed computer for presentations
- Fixed and mobile microphones





## LOBBY

### CAPACITY

- 200 sqm
- 180 people

### AUDIOVISUAL EQUIPMENT

- Customizable home screens
- Sound and light system



Internet



Sound system



Lighting

	SURFACE AREA	THEATER	CLASSROOM	U-SHAPE	CLOSED U-SHAPE	COCKTAIL
BIOCLUSTER 1	43 sqm	30 people	16 +1 speaker's table	14 people	16 people	N/A*
BIOCLUSTER 2	43 sqm	30 people	16 +1 speaker's table	14 people	16 people	N/A*
BIOCLUSTER 3 ROOMS 1 AND 2 COMBINED	86 sqm	99 people	40 people	34 people	38 people	N/A*
BIOCLUSTER 4	24 sqm	N/A*	N/A*	N/A*	10-12 people	N/A*
LOBBY	200 sqm	N/A*	N/A*	N/A*	N/A*	180 people

N/A\* : not applicable

*The seminar team is at your disposal to assist you in the preparation and personalization of your events. Audiovisual equipment and additional services can be provided upon request.*

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Contact us:  
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## Customize your events

In order to meet your expectations, we offer a number of additional services to personalize your event and make it as attractive as possible. The list below is not exhaustive: contact us in order to create a tailor-made offer, in accordance with your needs.



### **HOSTESSES**

Our smiling and dynamic hostesses will be there to welcome your participants and inform them throughout the event.



### **CATERING SERVICE**

Whether it is for a cocktail party or a lunch, we offer you the services of our caterer AVS who will prepare delicious customized menus.



### **COFFEE BREAK**

We can organize coffee breaks in our dedicated spaces during your seminars and events.



### **AUDIOVISUAL TECHNICIANS**

Other visual services, such as photo/video reports or the use of our technical equipment, can be added to your service.

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[event@ircad.fr](mailto:event@ircad.fr)

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# ★ ★ ★ ★ ★ THE HARAS HOTEL

## The luxury of taking your time at the HARAS Hotel\*\*\*\*

This prestigious upscale hotel, decorated by the famous architectural duo Jouin Manku and located in the heart of Strasbourg, offers a calm and comfortable space on more than one hectare.

The 115 elegant and authentic rooms and suites offer the highest level of comfort with custom-made contemporary furniture. The ensemble is enhanced by the exceptional craftsmanship of noble materials such as wood, leather, metal, and natural fabrics.

The majestic inner courtyard with its century-old trees allows you to appreciate the quietness of the place and the unique setting of its equestrian universe, and has a direct access to the Brasserie des Haras and its magnificent terrace in summer.

Since 2021, the HARAS Hotel\*\*\*\* has been associated with NUXE, a prestigious French brand with recognized expertise. Natural cosmetic treatments are delivered in a haven of softness, in a brand-new wellness area with a swimming pool, a hammam, a sauna, a relaxation area, as well as a fitness area with professional health teams and sports coaches for customized support.

Numerous other services are also available on-site to help you live this magical experience: buffet or in-room breakfasts, 24-hour room service, valet parking, etc.



23 rue des Glacières - 67000 Strasbourg  
info@les-haras-hotel.com | + 33 3 90 20 50 00  
www.les-haras-hotel.com







# THE HARAS BRASSRIE

## An exceptional setting in a place steeped in history

The Haras Brasserie offers a modern cuisine. The great classics of French cuisine have their place there, alongside typical dishes from Alsace or inspired by the whole world. All this under the supervision of the starred chef Marc Haeberlin.

Upstairs, the space can accommodate up to 140 people. Look up and contemplate the impressive 18th century wooden frame. It is also possible to organize your receptions and banquets, and to privatize all or part of the place.

For a quieter corner, the sculptural yurt will welcome you in an intimate and cozy atmosphere. With a high leather frame inspired by a horse saddle, it can be transformed into a private lounge for the duration of your event.

Comfortably seated under the monumental staircase and facing the vast open kitchen, you can taste one of the 120 wines on the restaurant's menu at the bar, a cocktail made by our head bartender Guillaume Zehnacker or let yourself be guided towards a wide choice of spirits.

Overlooking the majestic inner courtyard paved with Rhine pebbles, the terrace can accommodate a hundred people in a peaceful setting 5 minutes from La Petite France with direct access to the Haras Hotel\*\*\*\*.



H  
LES HARAS  
BRASSERIE

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## In the heart of the Grand Est Region

Strasbourg is the capital of the Grand Est region. Its historic center, bordered by the picturesque Petite France district, its thousand-year-old Gothic cathedral, its many winstubs where you can taste delicious food, its multiple and varied cultural offerings, make Strasbourg a first choice destination in Alsace.

Since 1988, its city center has been listed as a UNESCO World Heritage Site. The city offers a rich cultural life that is easily accessible to its inhabitants and tourists alike.

Indeed, Strasbourg has renowned national institutions, such as the National Theater or the National Opera of the Rhine, as well as many museums and theaters. The world of luxury is also becoming increasingly important in the city center.

Alsace is a cultural and historical region that shares borders with Germany and Switzerland. It is a region known for its authenticity and famous for its wines, with a wide variety of breathtaking landscapes. People from all over the world come to discover the wine route, especially in spring.

Geopolitically, Strasbourg is considered the «capital of Europe». The city is home to many European institutions, the most important of which are the European Parliament and the Council of Europe, located in the Orangerie district.



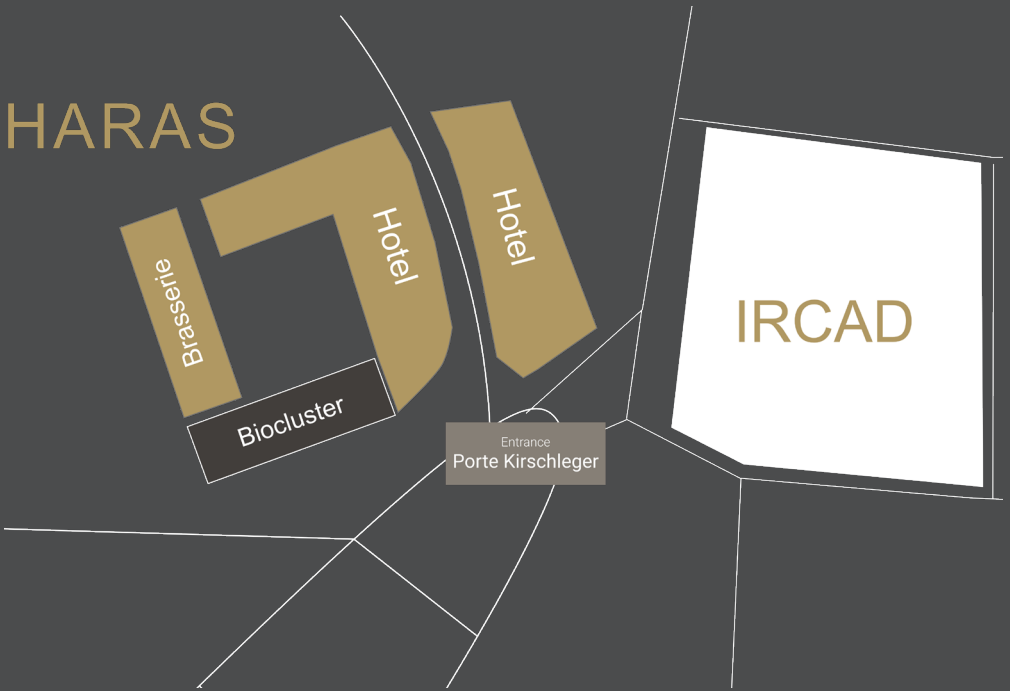
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